

# ANTI DANDRUFF AGENT Product Bulletin

## **KROMACTIVE PO**

INCI Name: PIROCTONE OLAMINE

#### **Description**

Kromactive PO is a very effective antidandruff agent suitable for the manufacture of various hair-care products (expecially clear shampoo). Outstanding features include low toxicity, low irritation, excellent efficacy, good pH/thermal stability, solubility in surfactants system and compatibility with other ingredients. Approved for both rinse-off & leave-on products. The product is manufactured by a proprietary process to achieve a very low level of nitrosamines (NDELA).

## Typical properties (not intended as product specification)

Appearance White to off-white crystalline

powder

Identification Conforms
Melting point 133-136°C

Odor Very slight characteristic odor

Loss on drying 0.30% max. pH (1% solution) 8,5-10,0 Sulfated ash 0.20% max.

Content of monoethanolamine 20.1-20.9% by potentiometry 98.0% min. by potentiometry

Heavy metals 10ppm max.
Secondary amines 0.5% max.
Total N-nitrosamines (NNO) 50 ppb max.
N-nitrosodiethanolamine 10 ppb max.

(NDELA)

#### **Properties**

- The concentrations used should be between 0.1 and 1.0 %, depending on the type of finished product.
- The concentration can be reduced even further for preparations that remain on the hair. In these cases a concentration between 0.05 and 0.1% is sufficient.
- Because of its solubility in surfactant solutions and alcohol-water mixture Kromactive PO is highly suitable for the manufacture of clear finished products.
- In case of hot manufacturing process avoid temperature above 80°C.
- The product is subject to the following limitation for its use in cosmetics (Annex V, EC1223/2009):
  - o Maximum concentration in rinse-off products: 1%
  - Maximum concentration in other product: 0.5%



## **Applications**

- Anti-dandruff shampoo
- Hair Products
- Deodorants

## **Formula Guidelines**

Typically used at a level of:

•	Shampoo:	0.3 - 1.0%
•	Hair tonics	0.05 – 0.1 %
•	Hair conditioners	0.1 – 0.3 %
•	Setting lotions / hair gels	0.05 - 0.2 %
•	Hair creams	0.1 – 0.3 %
•	Deodorants	0.1 – 0.3 %

## Storage & Handlings

Standard packing: 10 kg aluminium bag.

Storage: keep in a cool, dry, ventilated and lightless place.

Shelf life: 36 months.